

# Agenda Item 4: General Manager's Report



# General Manager's Report

- New Team Member
- Ridership Report
- January Service Change
- McInnis Pathway Ribbon Cutting
- Construction Update
- Petaluma North Grand Opening
- Questions





# New Team Member

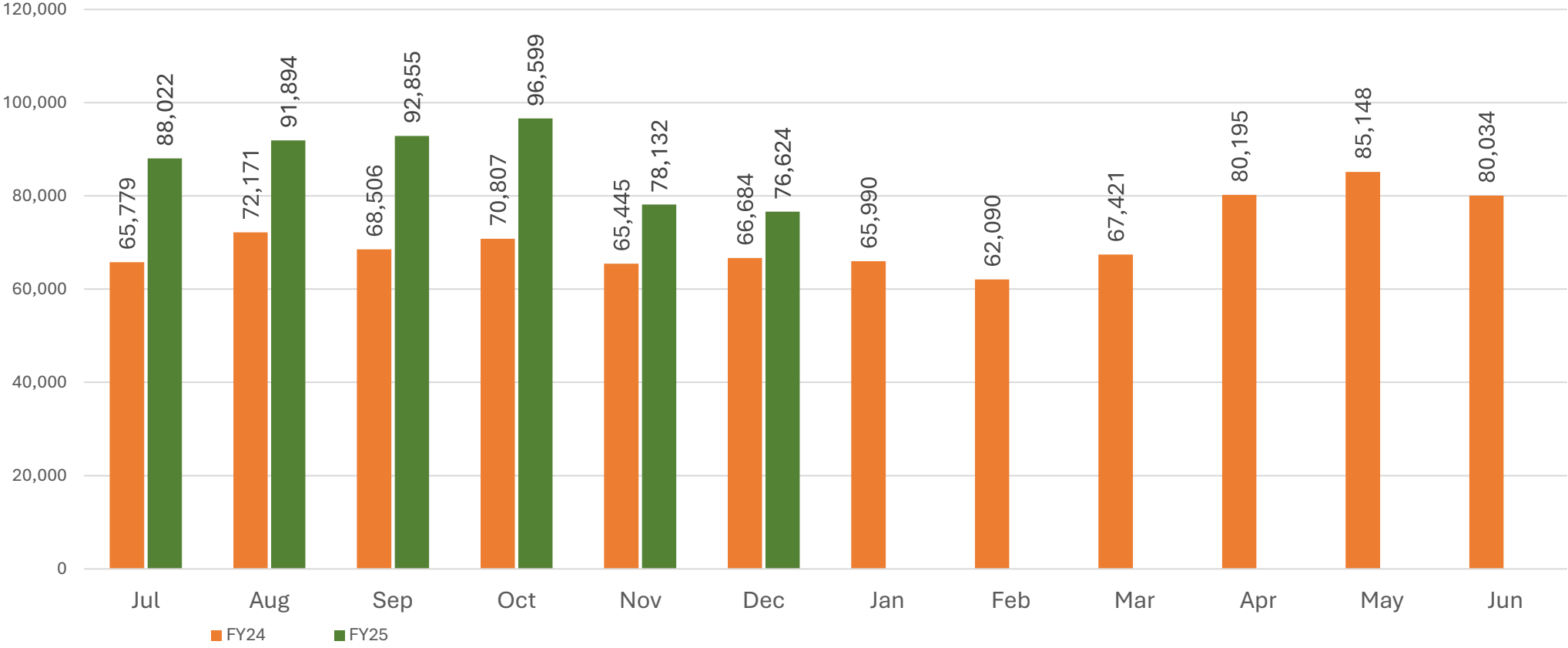
- **Litiana Mills**
  - SMART's new Regulatory Compliance and Civil Rights Manager
  - Reports directly to the General Manager
  - Assigned duties
    - DBE, EEO, Title VI, and ADA Compliance
  - Previous employment
    - State of California for over 10 years
    - Managed civil rights programs, including EEO, Reasonable Accommodation, and Diversity and Inclusion



# SMART Ridership (Monthly)

December ridership = 76,624

- 15% higher than Dec 2023



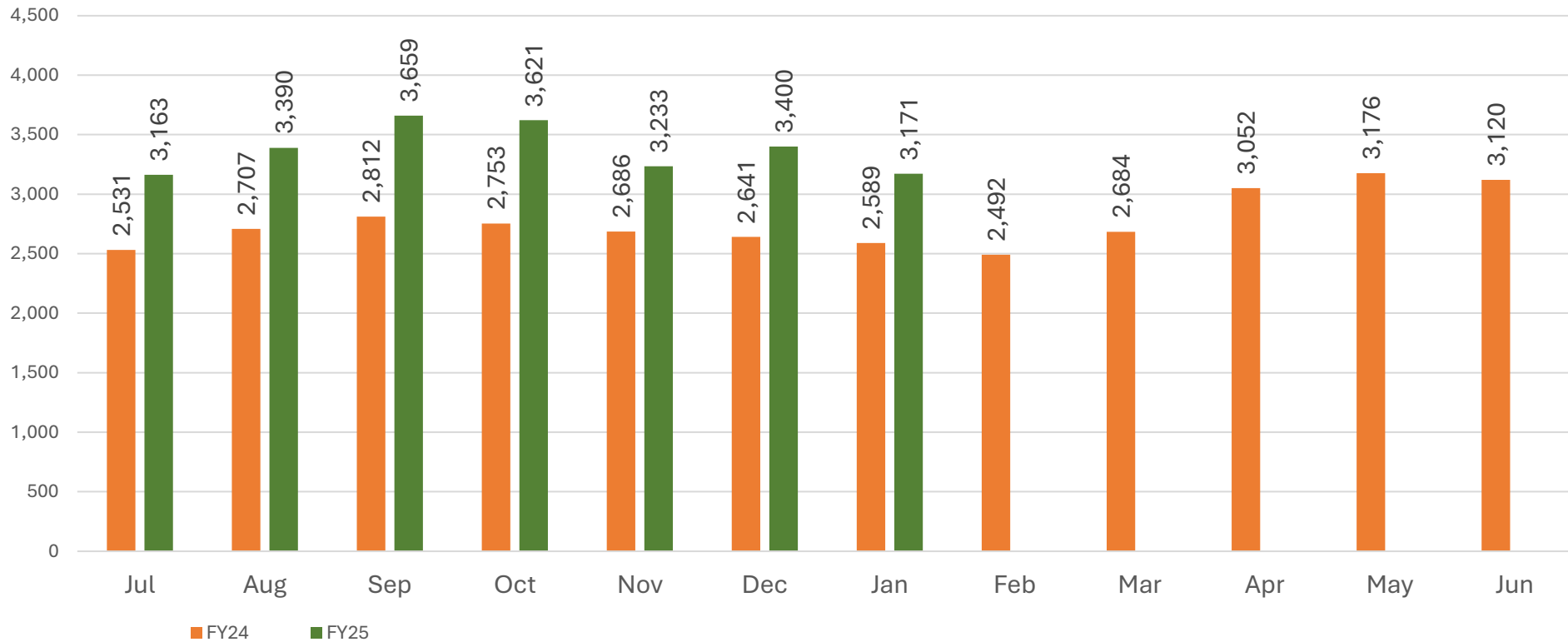
# Average Weekday Ridership

December Average Weekday ridership: 3,400

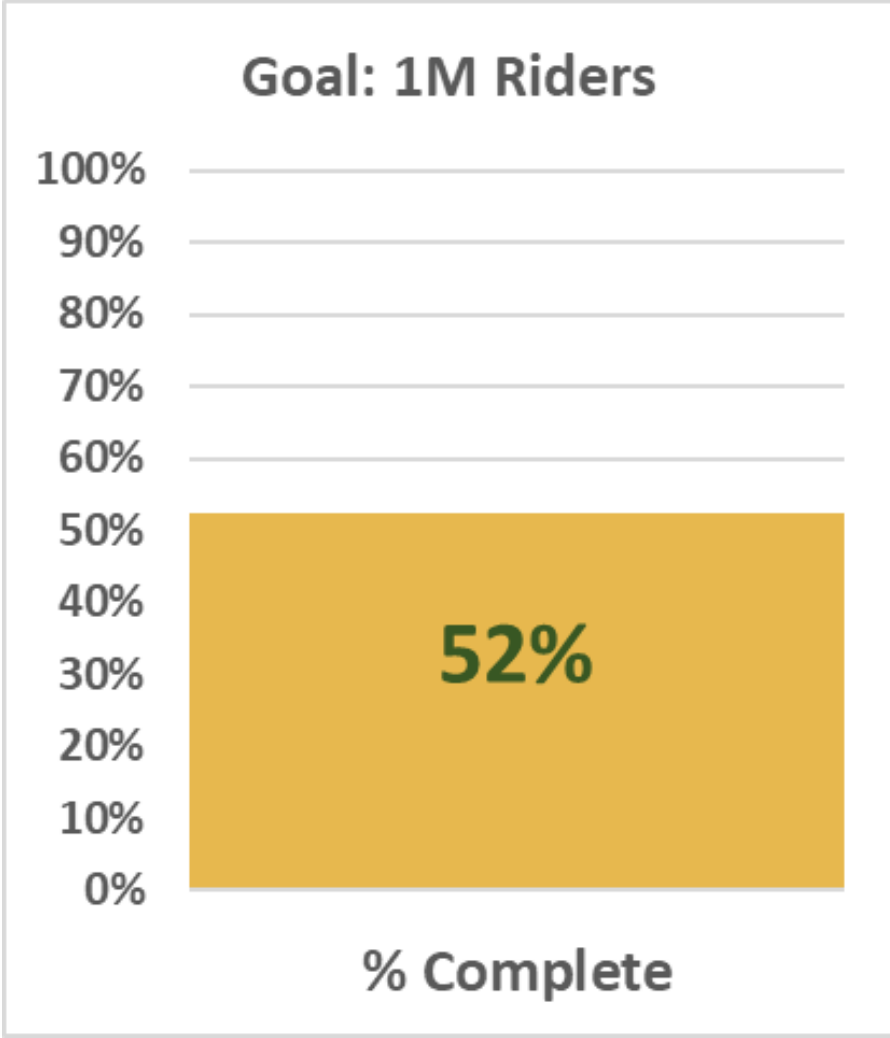
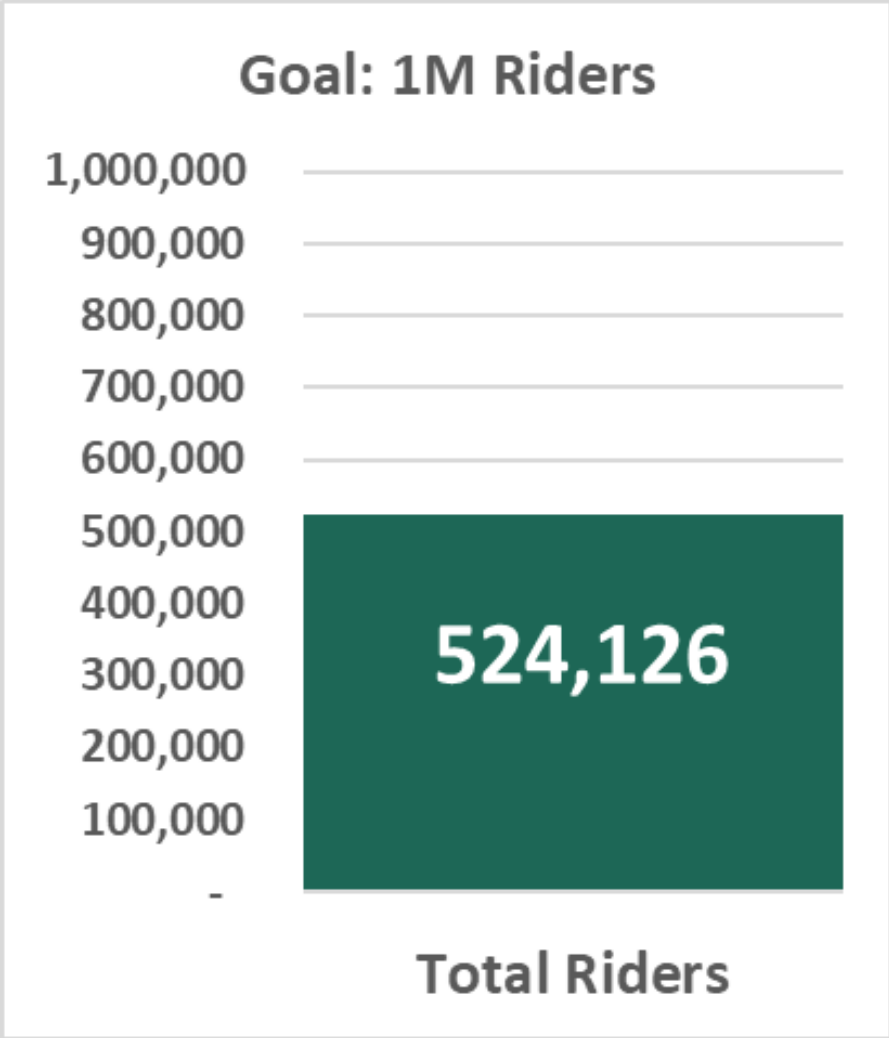
- 29% over Dec 2023

January Average Weekday ridership, to date: 3,171

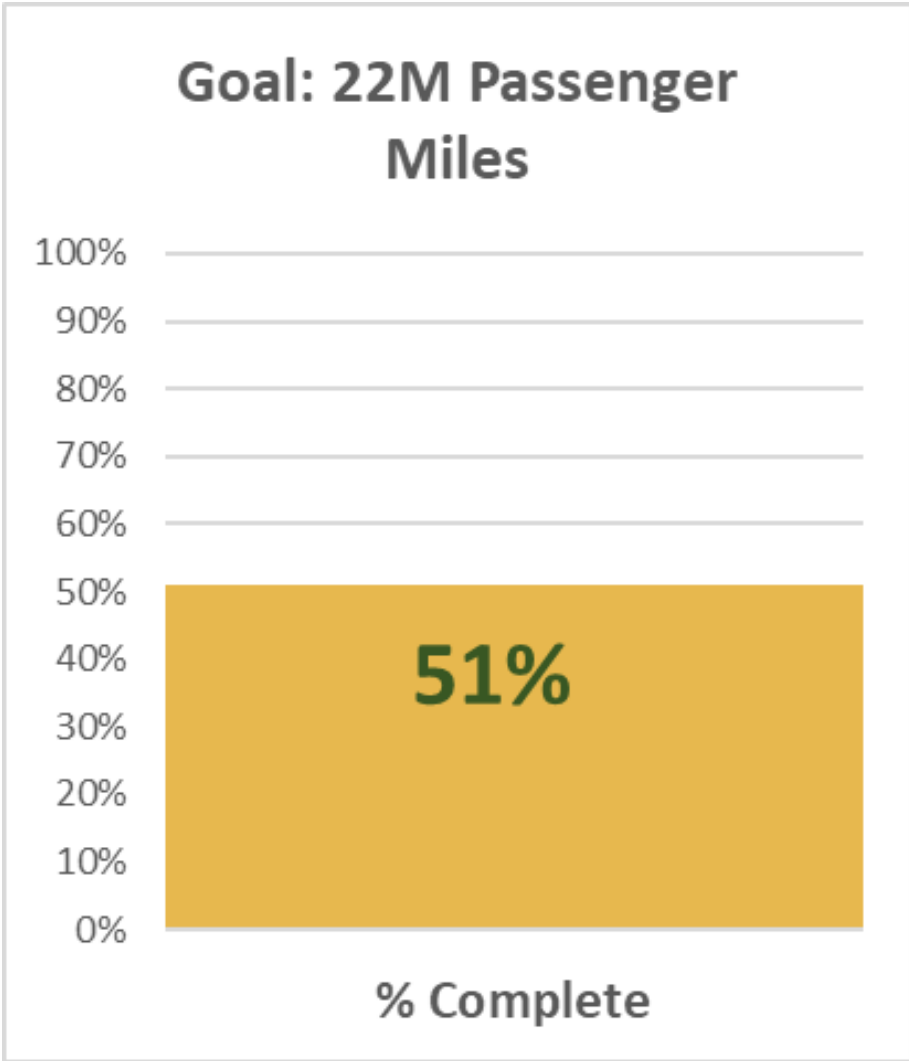
- 22% over Jan 2024



# SMART to 1 Million Riders



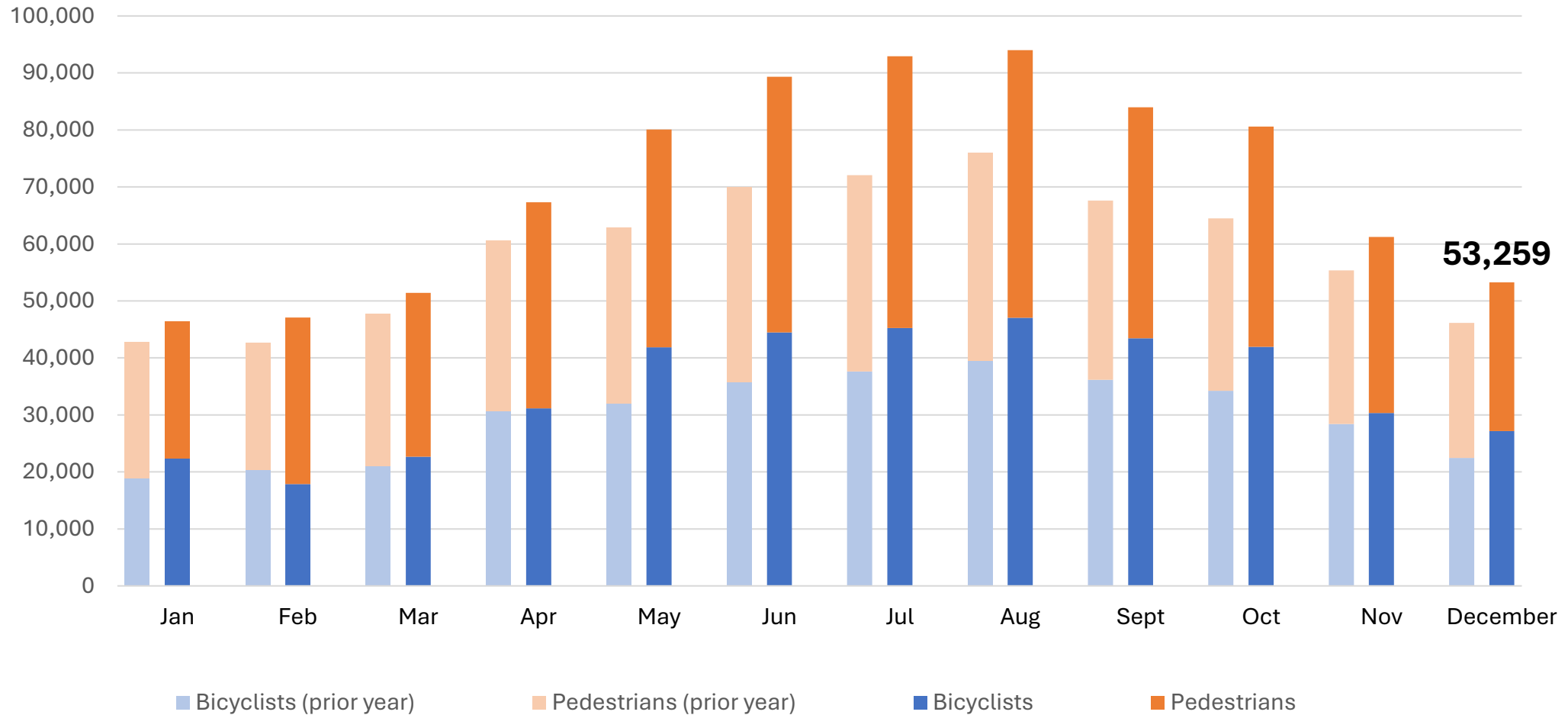
# SMART to 22 Million Passenger Miles



# SMART Pathway Counts

January 2023-December 2024

15% higher than November 2023





# Service Change – January 13, 2025

- SMART implemented a service change on Monday, Jan 13<sup>th</sup>, in response to changes in the Golden Gate Ferry Schedule
- **Weekdays** - Ferry trips reduced from 38 to 32 trips; no changes to SMART
  - Petaluma North service added to existing schedule
- **Weekends** – Ferry times changed for most trips; SMART adjusted 11 of our 16 weekend trips by 5-20 minutes to improve connections







# GRAND OPENING

## SMART PATHWAY AT MCINNIS PARKWAY JANUARY 25, 2025





# Windsor Extension – Parking Lot





# Windsor Extension – Track Work





# Windsor Extension – Grade Crossing Work





# Petaluma & Santa Rosa Pathways – Remaining Work

- Complete drainage work
- Complete fencing
- Pathway Striping
- Signage
- Roadway Crossing – including traffic signals
- Estimated Completion: March 2025



# Petaluma North Station – Corona Road Paving





# Petaluma North Station – Final Construction







# Questions?



[www.sonomamarintrain.org](http://www.sonomamarintrain.org)



Customer Service:

[CustomerService@sonomamarintrain.org](mailto:CustomerService@sonomamarintrain.org)

(707) 794-3330