

Agenda Item 4 - General Manager's Report

April 3, 2024



General Manager's Report

- Contracts/Procurements over \$100K
- Ridership Update
- RAISE Grant Application
- Strategic Plan Update
- Free Fare Pilot Program (Youth and Seniors)
- Sail & Rail Program
- Giants Game Service
- April Partial System Closure
- Highlight of the Month
- Questions

Contract/Procurements over \$100K

AMENDMENTS / CHANGE ORDERS					
CONTRACT # / PO #	COMPANY NAME	ACTION	DESCRIPTION	AMOUNT INCREASED	NEW CONTRACT AMOUNT
OP-PS-17-012	EMR, LLC dba MaxAccel	Executed Amendment No. 3	Railroad Compliance Reporting Software	\$10,000.00	\$148,360.00

- Amendment No. 3 – EMR, LLC dba MaxAccel
- Contract is for railroad compliance reporting software and support
- SMART has an active procurement for Railroad Compliance Reporting Software currently in evaluation. Additional time is required to complete the evaluation process.
- Amendment provides a short-term extension of three months to allow for the completion of the evaluation process.
- Increases the contract not-to-exceed amount by \$10,000 for a new total contract not-to-exceed amount of \$148,360

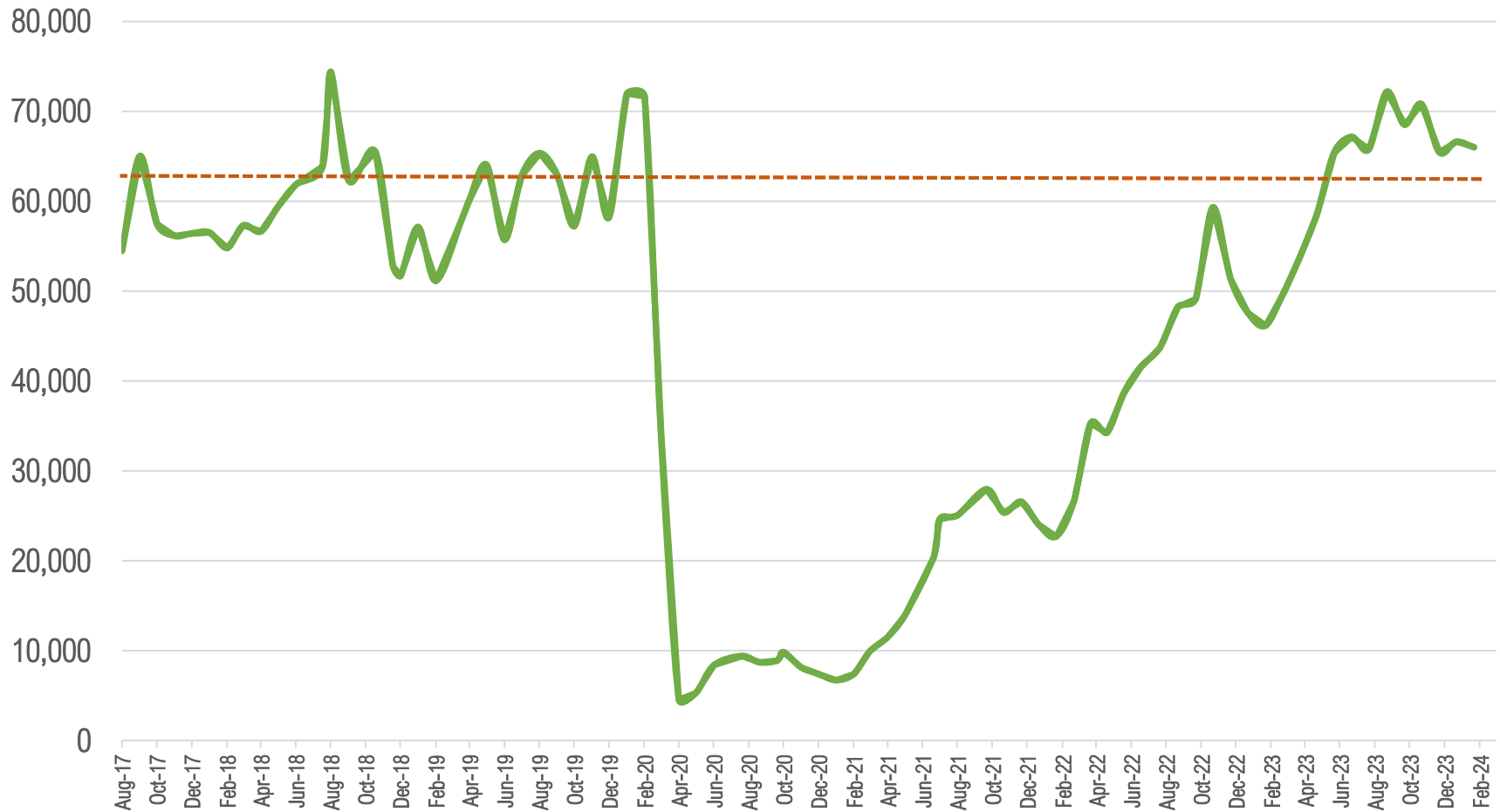


Contract/Procurements over \$100K

AMENDMENTS / CHANGE ORDERS					
CONTRACT # / PO #	COMPANY NAME	ACTION	DESCRIPTION	AMOUNT INCREASED	NEW CONTRACT AMOUNT
FR-PS-22-003	GATX Rail Locomotive Group, LLC	Executed Amendment No. 2	Freight Locomotive # 1501 Lease Renewal	\$52,516.20	\$145,089.90

- Amendment No. 2 – GATX Rail Locomotive Group, LLC.
- Contract is for the lease of Freight’s Unit # 1501 Locomotive
- Amendment renews lease for another 12-month term
- Increases the contract not-to-exceed amount by \$52,516 for a new total contract not-to-exceed amount of \$145,090

Ridership Recovery



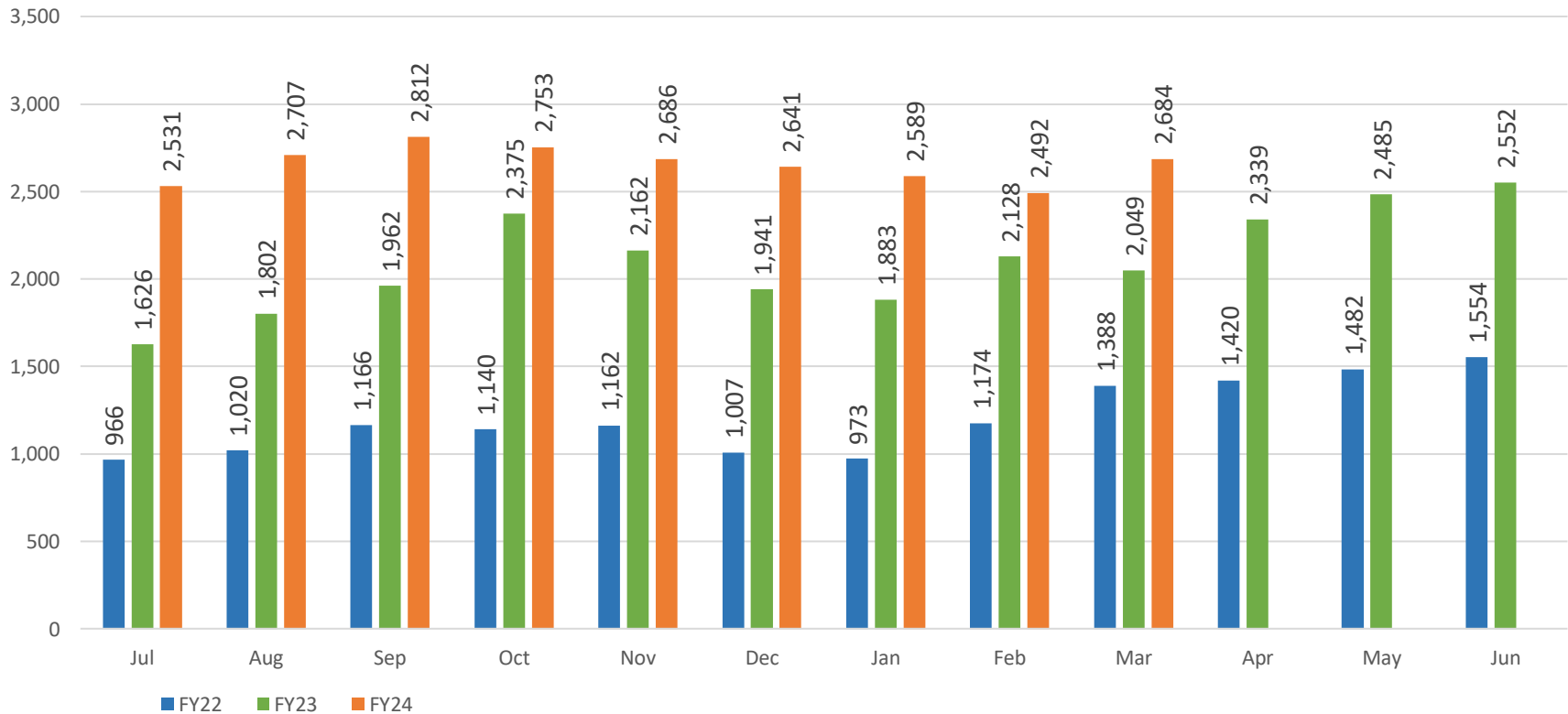
Average Weekday Ridership

February Avg Weekday ridership: 2,492

- 17% higher than February 2023

March Avg Weekday ridership to date: 2,684

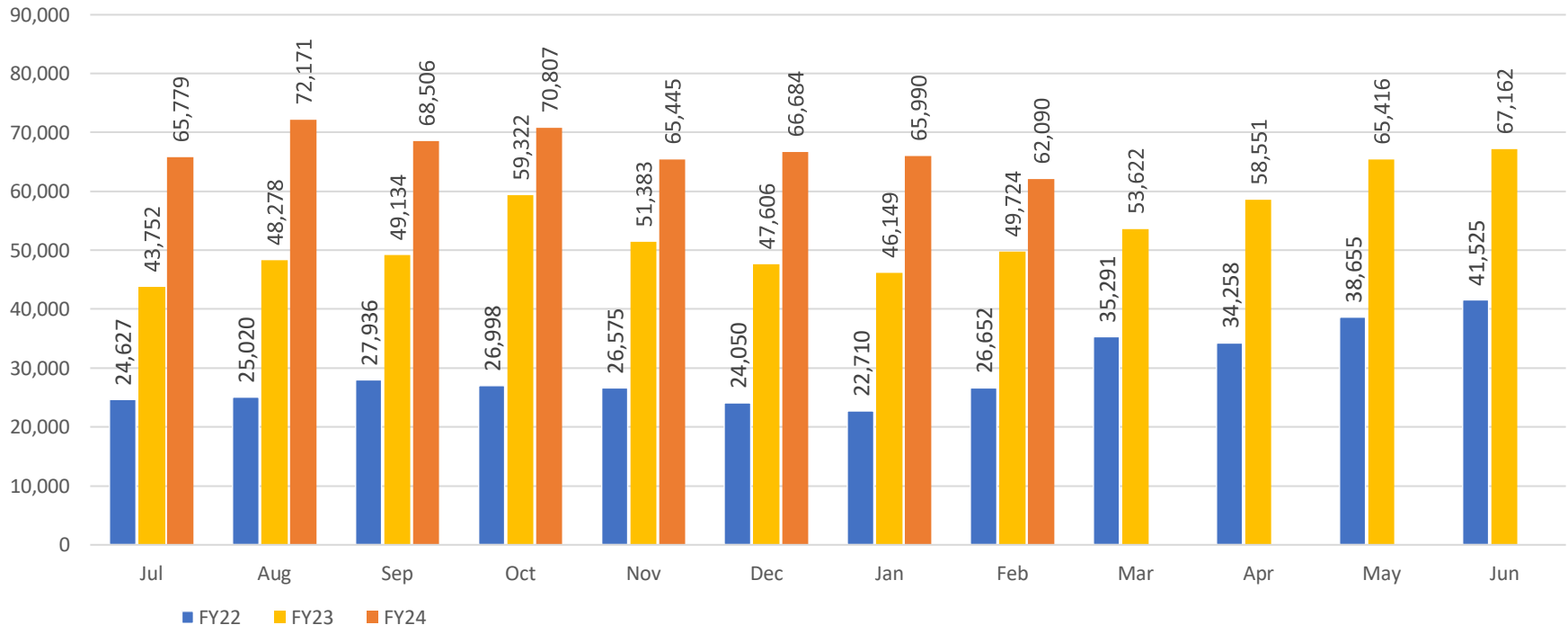
- 31% higher than March 2023



Monthly Ridership

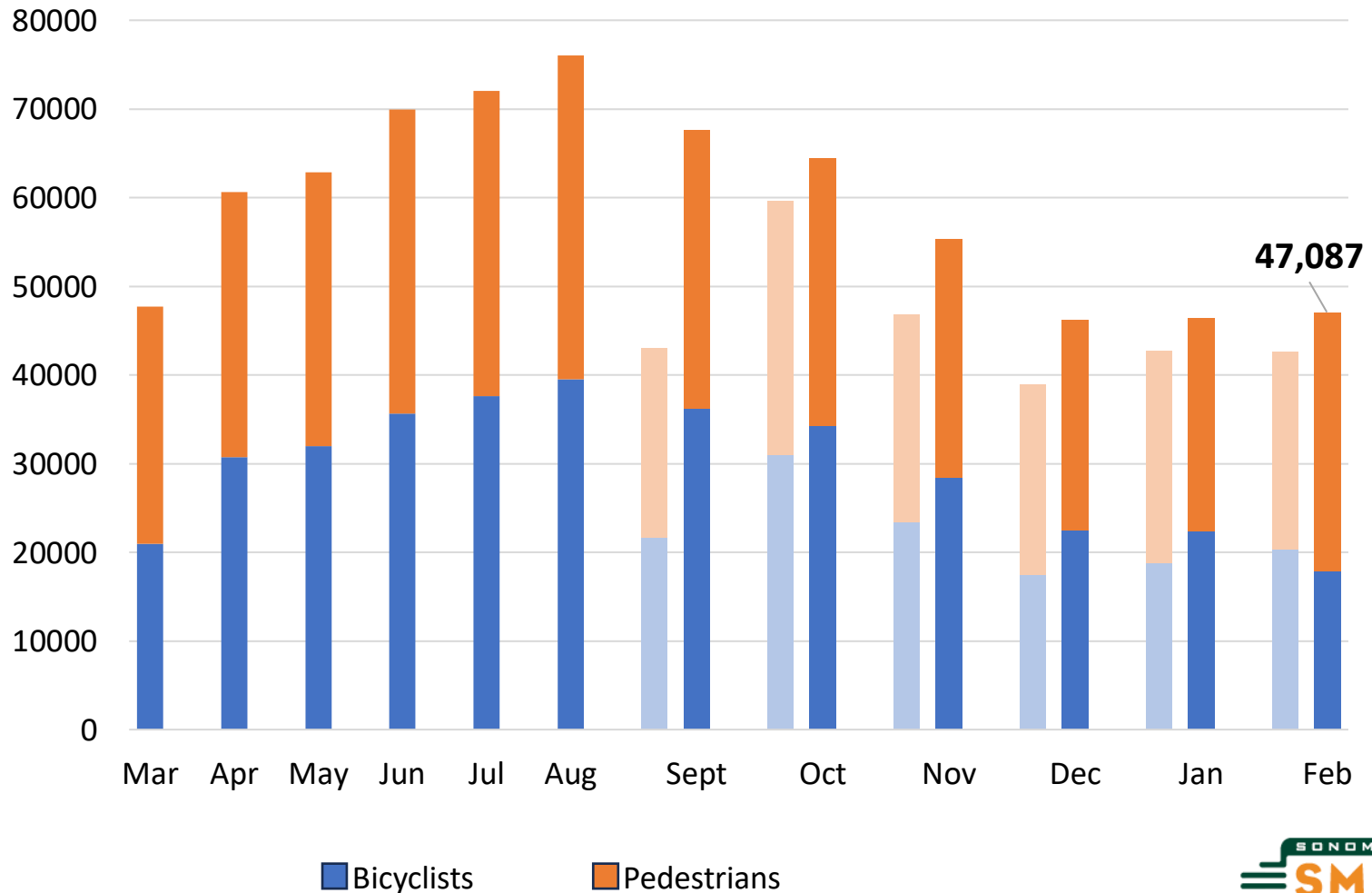
February Ridership = 62,090

- 25% over Feb 2023
- 15% under Feb 2019 (pre-COVID)
- 12-month ridership tracking 4% above FY19
- Estimated March Ridership = 67,000



Pathway Counts

September 2022 – February 2024



GRANTS – US DOT RAISE Application Partnership Submittal

Connecting Cloverdale to the Bay-Equitable Transportation Access & Resilience Project

- US DOT Rebuilding American Infrastructure with Sustainability & Equity
- \$1.5 Billion available
 - 50% Rural Projects
 - June 2024 Award Notification
- Sonoma County is the Lead Agency, with City of Cloverdale and SMART
 - 35 Letters of Support
- Request for \$13.5 million for project development of 3 projects
 - Asti Russian River Permanent Bridge = \$5.1m
 - Cloverdale SMART/Downtown Area Pedestrian & Bike Improvements = \$1m
 - SMART Cloverdale to Healdsburg Rail and Path = \$7.4m



Strategic Plan – Community Workshops

SMART's Strategic Plan Workshops have been completed with good attendance and participation (30-60 at each)

Completed Workshops

- Jan 31 SWOT Analysis
- Feb 7 Ridership
- Feb 28 Pathways
- Mar 14 Extensions
- Mar 27 Freight

Next Steps: April – August
Community Outreach



Fare Free Pilot Program

- Beginning April 1, 2024, **youth** ages 18 and under, and **seniors** ages 65 and older, will enjoy fare-free rides on SMART
- Conductors will continue to check passenger fares; youth and seniors may be requested to provide proof of age, such as a state ID, driver's license, or student ID



Sail & Rail Fare Program

- SMART continues to partner with Golden Gate Ferry on the Sail & Rail program
- Riders can purchase one-way combo ticket for ferry and train on the SMART Fare App
- Average of 1,850 rail & sail pass boardings per month
- Sail & Rail price reduced to **\$10** to better align with Clipper pricing for reduced fare categories



April Schedule Changes

- Due to changes in the weekend Golden Gate Ferry schedule, SMART is making minor service changes on April 8th
- Weekend only changes
- 3 trips changing, by 2-11 minutes
- **Goal:** preserve and improve Larkspur Ferry Connections



Giants Game Service

- Giants season starts April 5th
- SMART service connects well with weekday and weekend daytime Giants games
- SMART website features a schedule showing all games with a train and ferry connection



APRIL							MAY						
MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN

JUNE							JULY						
MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN

AUGUST							SEPTEMBER						
MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN

Game times for the SF Giants that are compatible with SMART and Giants Ferry travel.

Southbound to Oracle Park Train Schedule				
SF Giants game start time	12:05p	12:45p	1:05p	1:35p
Train departs Airport Station** / trip #	8:24a / 3	8:48a / 15	9:32a / 5	9:48a / 15
Giants Ferry departs Larkspur	10:25a	11:00a	11:25a	11:35a

Northbound Return Train Trip Schedules From Larkspur Station				
SMART train return trip times	4:23p	5:03p	5:35p	6:20p
SMART train trip #	12	14	28	30

\$10 WEEKEND DAY PASS - Ride unlimited for one weekend day. The cost is \$10 for adults and \$5 for persons with disabilities. The weekend pass is available only on the SMART eTickets App.

The \$10 RAIL & SAIL COMBO TICKET offers a great value. It's not valid for Giants Ferry connections but can be used for ferry trips to San Francisco Embarcadero (1.2 miles from Oracle Park). Giants Ferry tickets are sold separately at goldengate.org/giantsferry. Check connection times carefully.

SonomaMainnTrain.org/GiantsGames

** SF Giants game times and dates subject to change. Visit www.nfl.com/giants/schedule for SF Giants schedule updates.

**View full train schedule at www.sonomastraintoal.org/checks/tim.

April Partial System Closure

- Second closure in April for reconstruction of railroad crossing at McDowell Blvd
- **April 13 & 14** -- SMART will operate the weekend schedule **from Petaluma Downtown to Larkspur**
- Outreach being conducted, including ferry transfers at Larkspur



Highlight of the Month



Questions?

Connect with us:

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