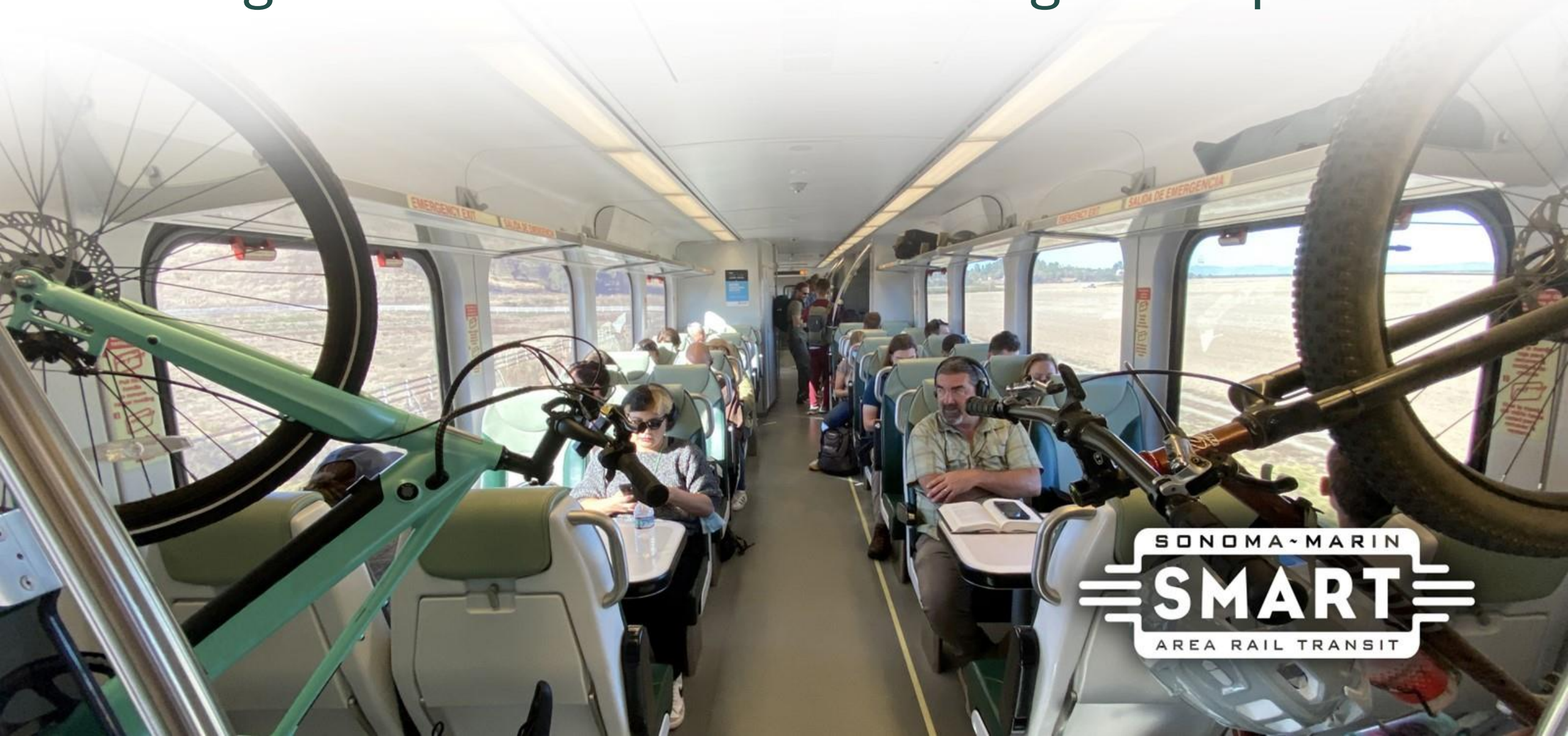


SMART Board of Directors Meeting

Agenda Item 5: General Manager's Report



General Manager's Report

- Contracts/Procurements over \$100K
- Ridership Report
- Petaluma North Station Performance
- SMART Connect Shuttle
- Downtown Santa Rosa Wayfinding Event
- Construction Update
- Windsor Extension Update
- Highlights of the Month
- Questions



Contracts/Procurement over \$100K

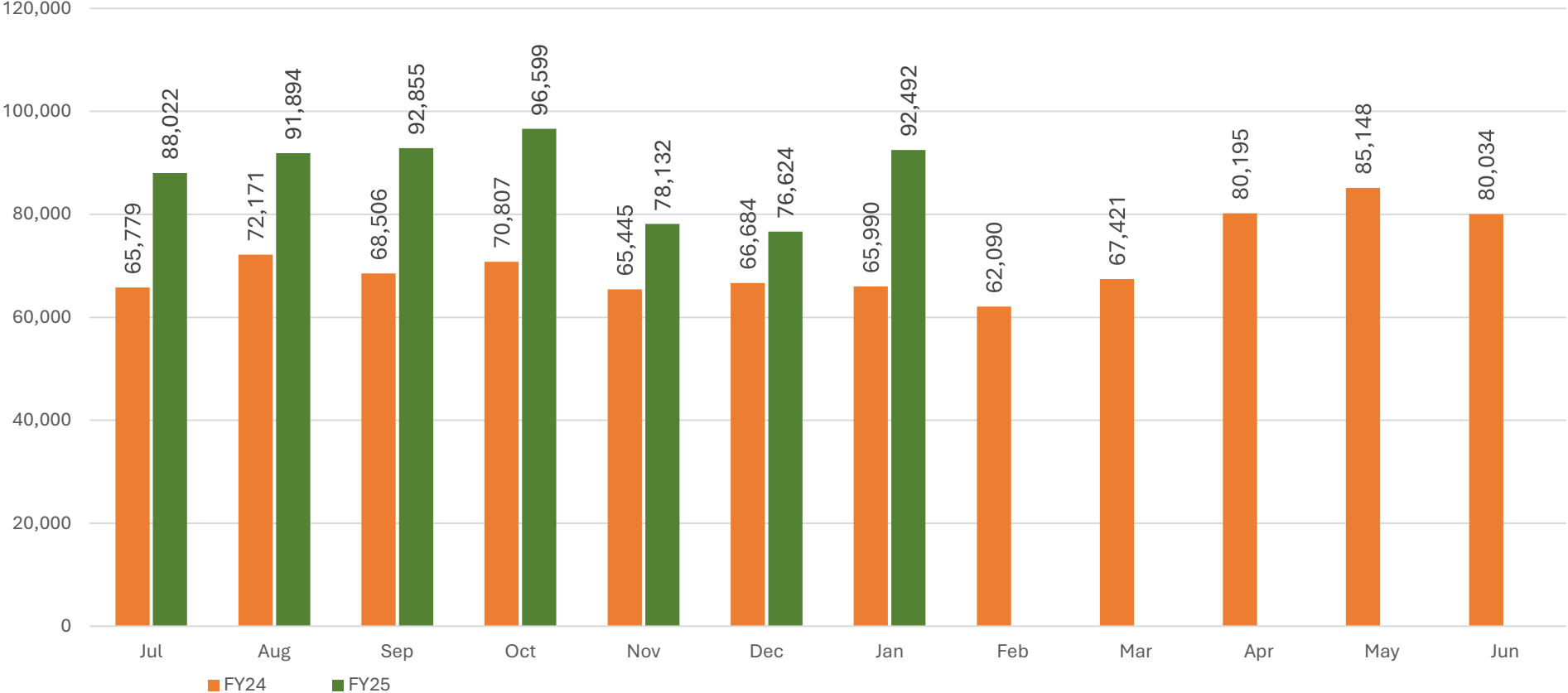
CONTRACTS / PURCHASE ORDERS				
CONTRACT # / PO #	COMPANY NAME	ACTION	DESCRIPTION	AWARD AMOUNT
OP-EQ-24-003	Peterson Trucks, Inc.	Contract Awarded	Blanket Purchase Agreement for Train Fuel Filters, Test Kits, and Coolant	\$200,000.00
HR-PS-24-001	CPS HR Consulting Services	Contract Awarded	Employee Recruiting Services - Bench Contract 1	\$200,000.00
HR-PS-24-002	Krauthamer & Associates	Contract Awarded	Employee Recruiting Services - Bench Contract 2	\$200,000.00

- Executed Agreement OP-EQ-24-003 with Peterson Trucks, Inc. – Blanket purchase agreement for train fuel filters, test kits, and coolant with a not-to-exceed amount of \$200,000 and maximum term of 5 years. Contract was the result of an Invitation for Bid in which Peterson Trucks, Inc. was the lowest responsive responsible bidder.
- Executed Agreement HR-PS-24-001 with CPS HR Consulting Services for Employee Recruiting Services primarily for Non-Executive Professional-Level classifications. Contract has a not-to-exceed amount of \$200,000 and a maximum term of 5 years and will be utilized on an as-needed basis. Contract was awarded as a result of a formal Request for Proposal.
- Executed Agreement HR-PS-24-002 with Krauthamer & Associates, LLC for Employee Recruiting Services primarily for Executive-Level classifications. Contract has a not-to-exceed amount of \$200,000 and a maximum term of 5 years and will be utilized on an as-needed basis. Contract was awarded as a result of a formal Request for Proposal.

SMART Ridership (Monthly)

January ridership = 92,492

- 40% higher than Jan 2024



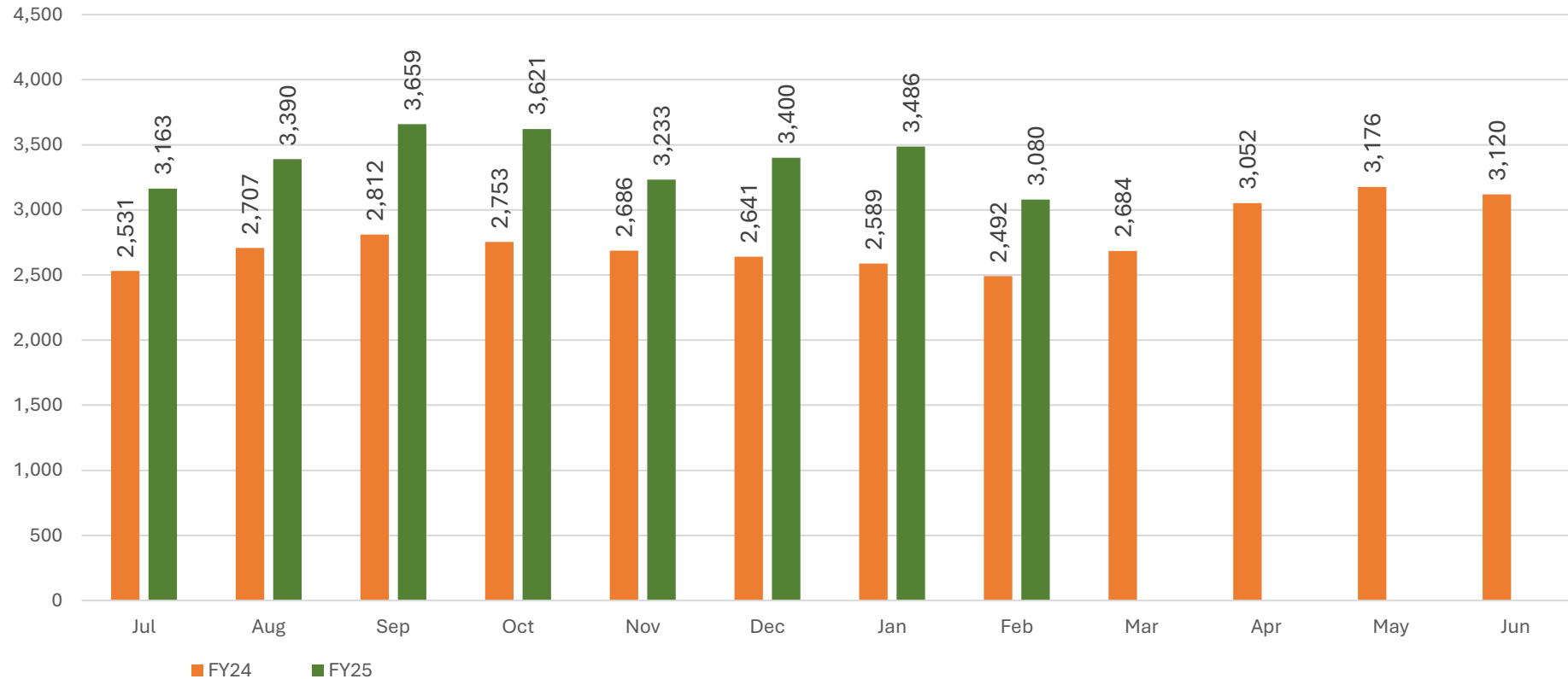
Average Weekday Ridership

January Average Weekday ridership: 3,486

- 35% over Jan 2024

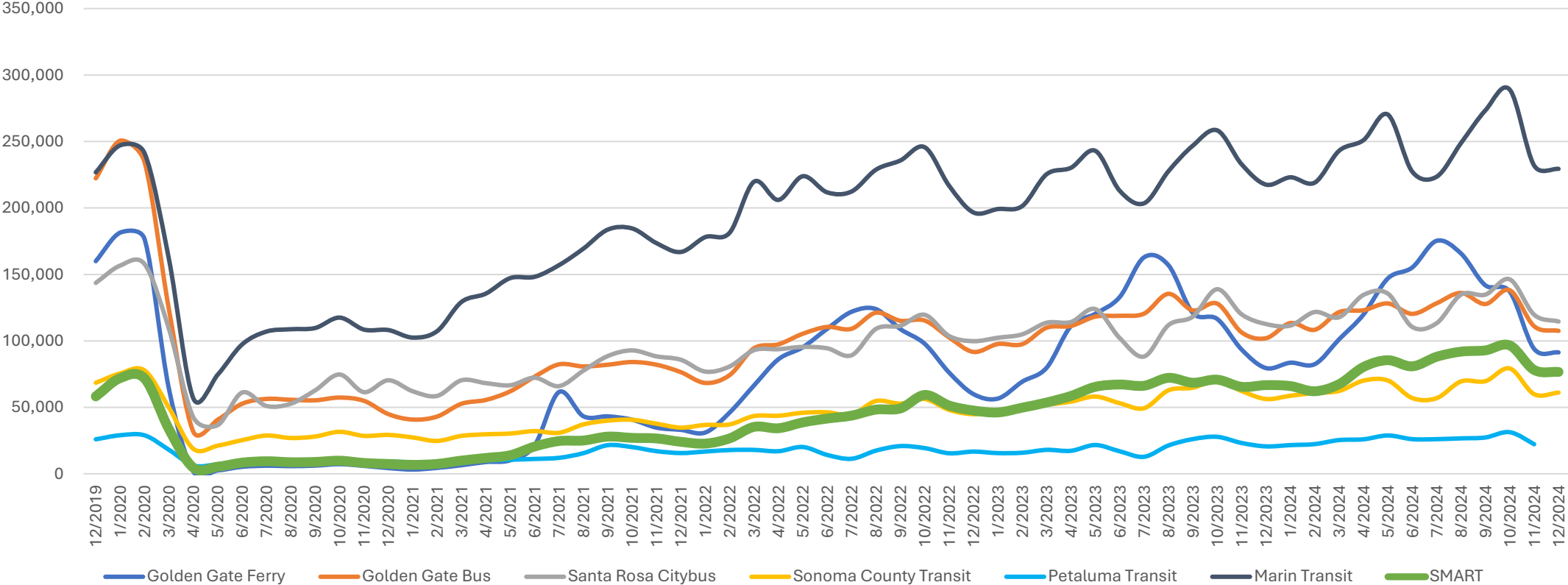
February Average Weekday ridership, to date: 3,080

- 24% over Feb 2024



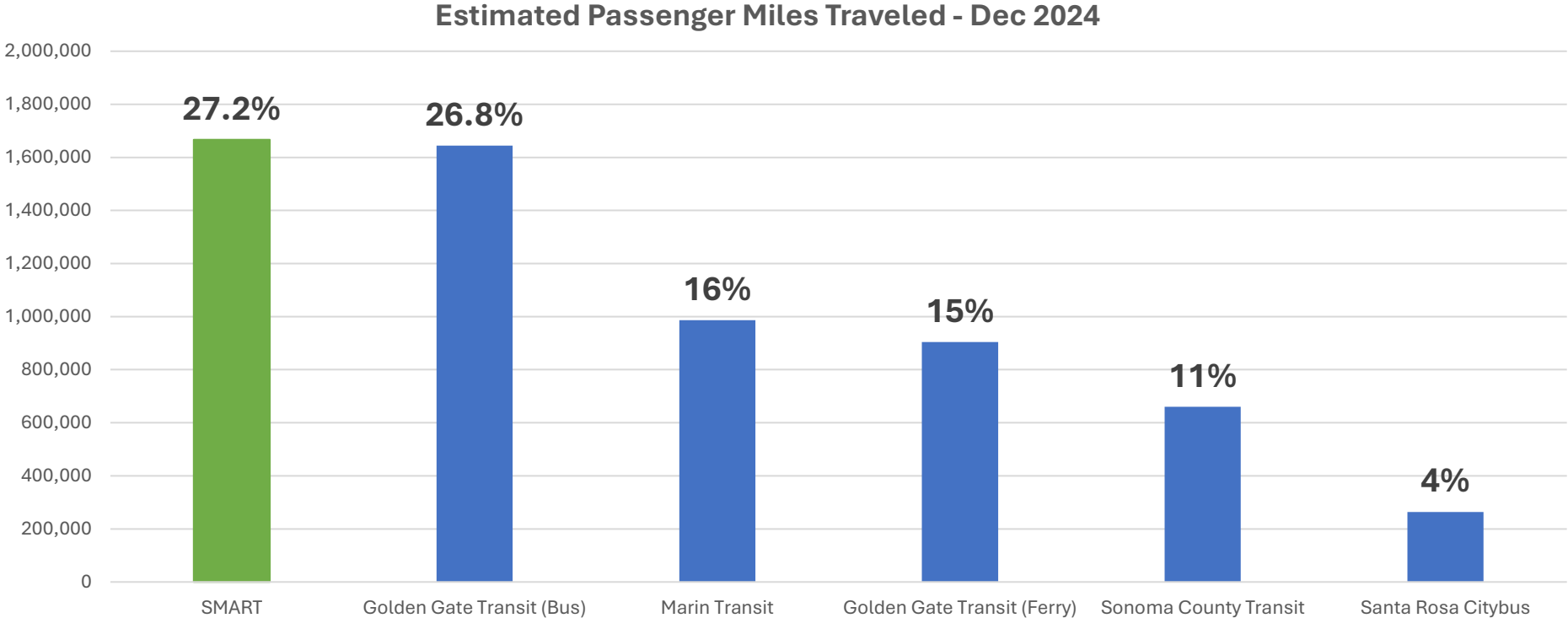
Marin-Sonoma Monthly Ridership (Dec)

- SMART had 76,624 boardings in December
- 5th highest in Marin/Sonoma

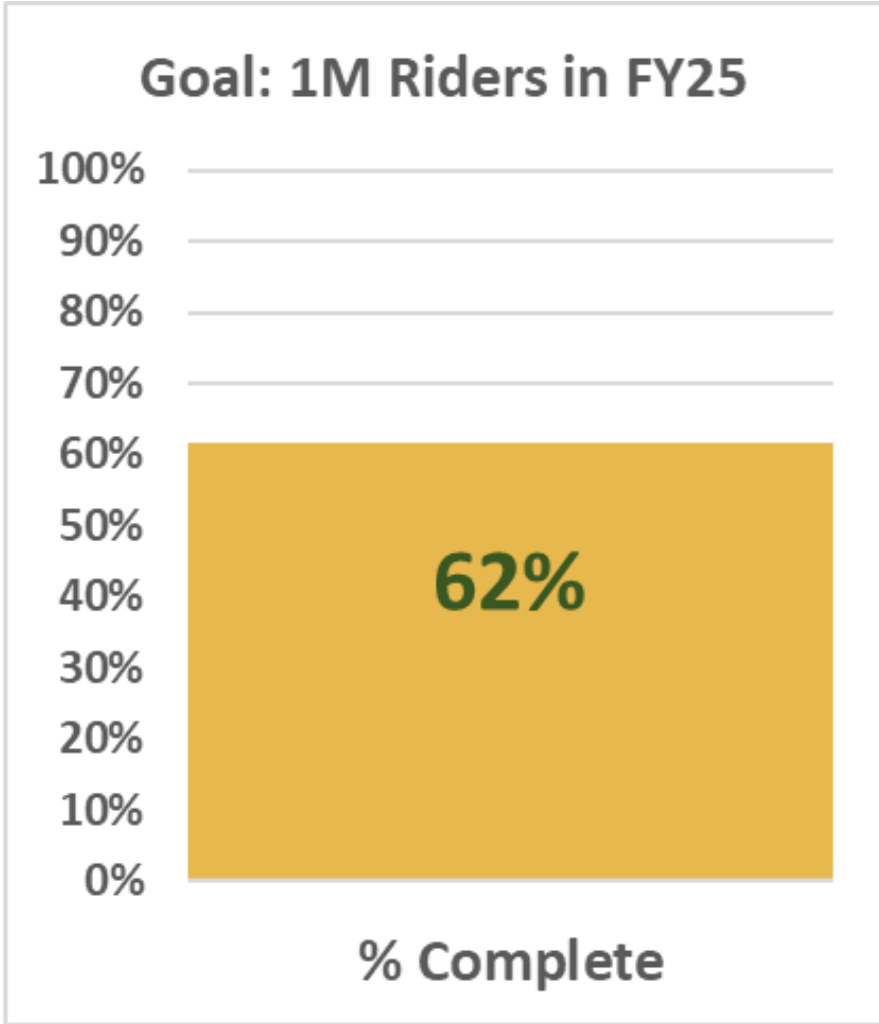
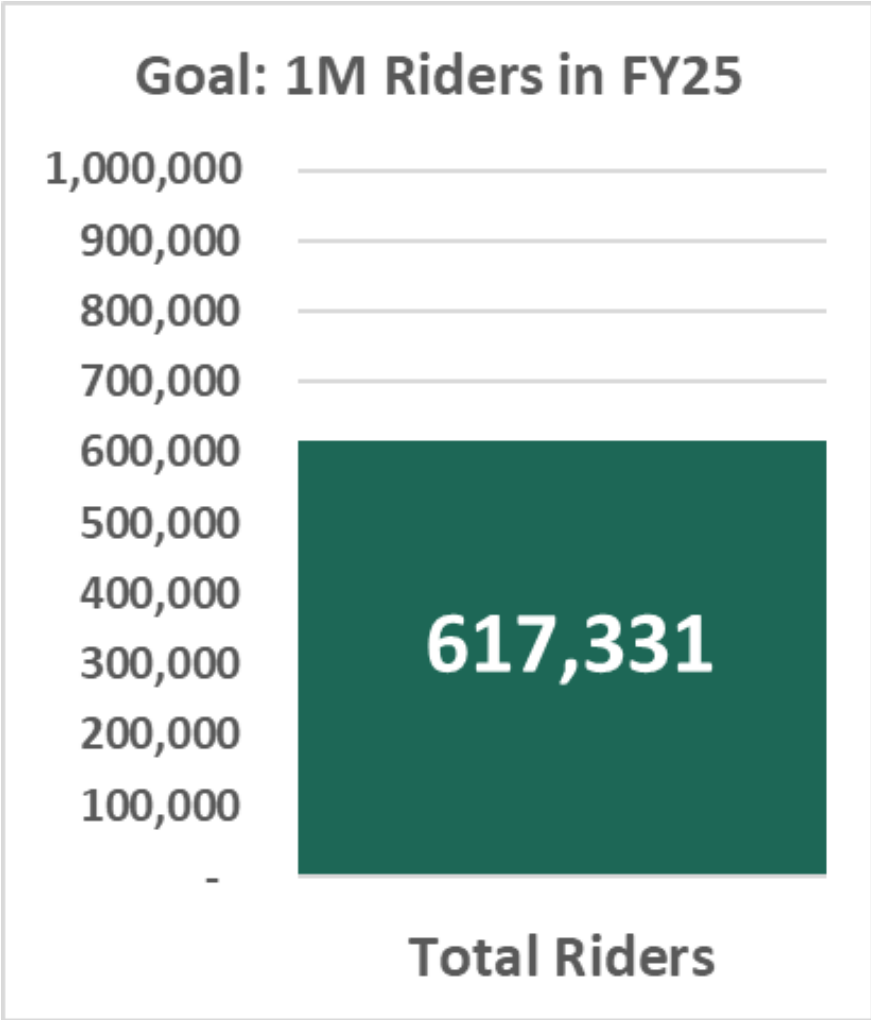


Passenger Miles Traveled (December)

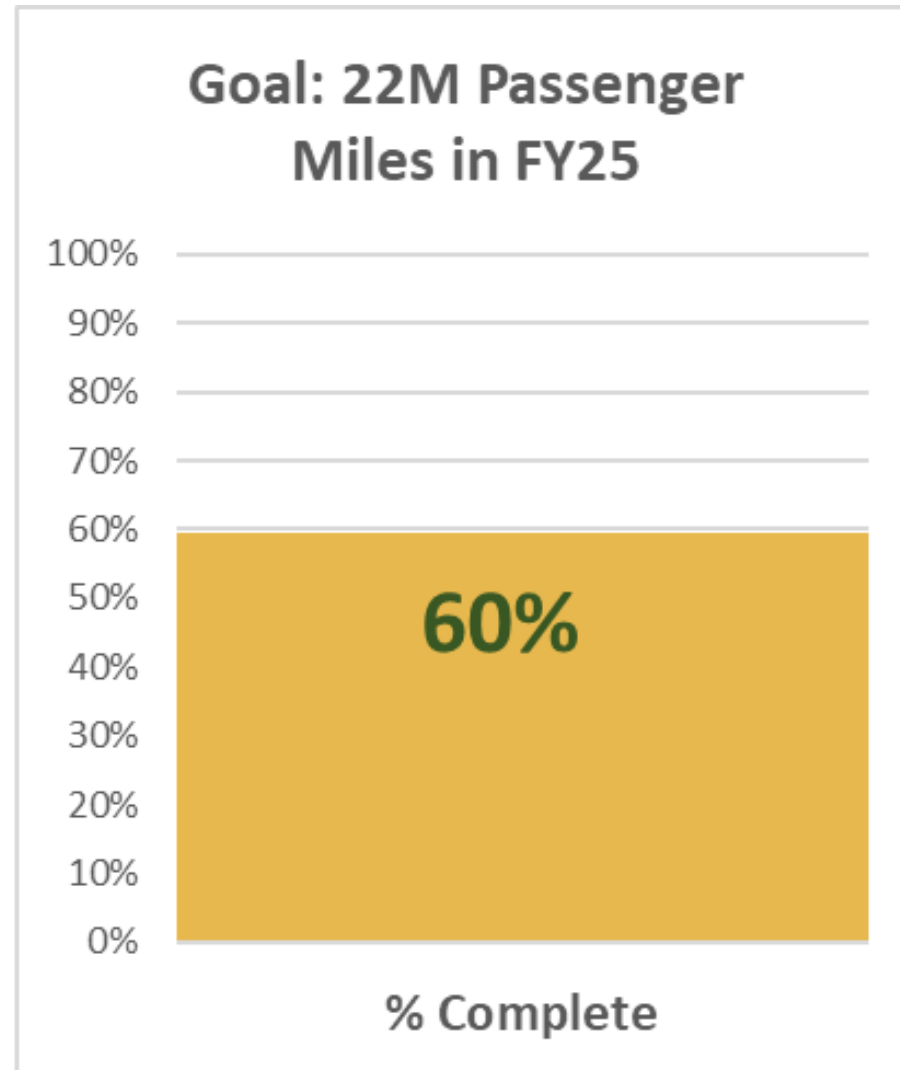
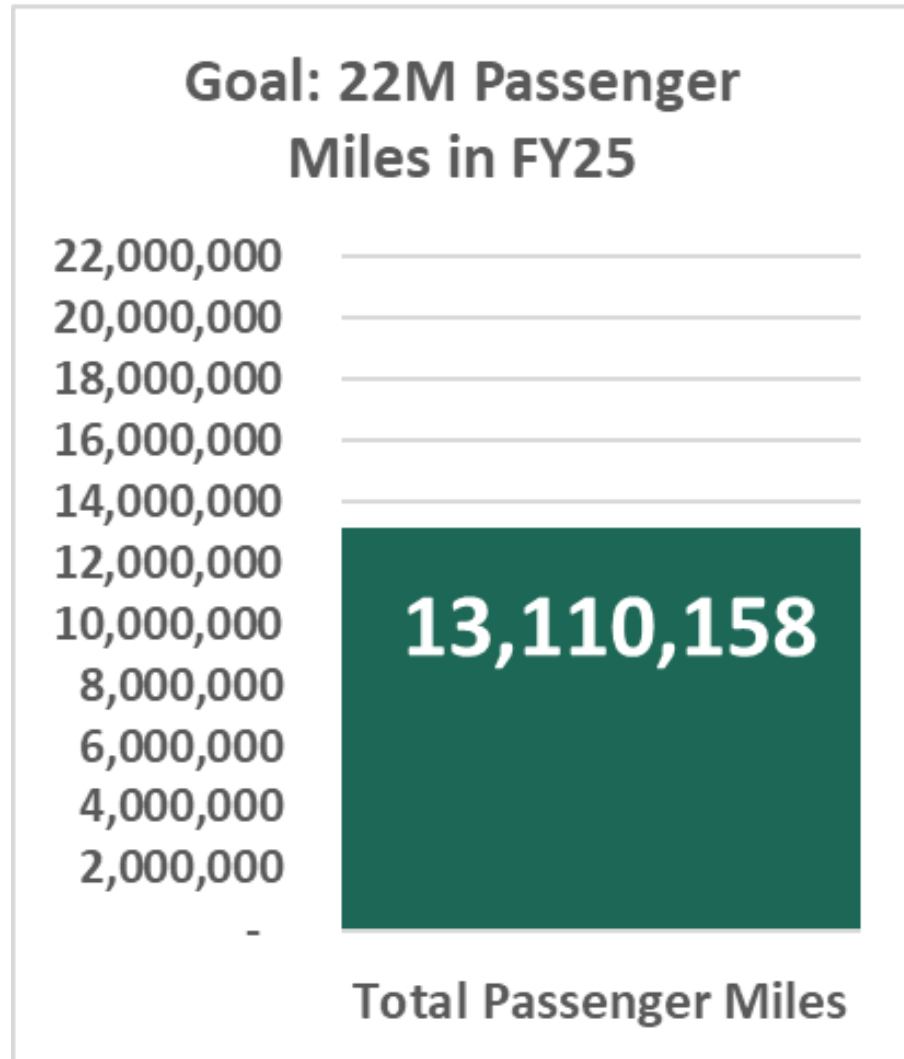
- SMART carried 1.6 Million passenger miles in December
- 27% of total and **highest** in Marin/Sonoma



SMART to 1 Million Riders in FY25!



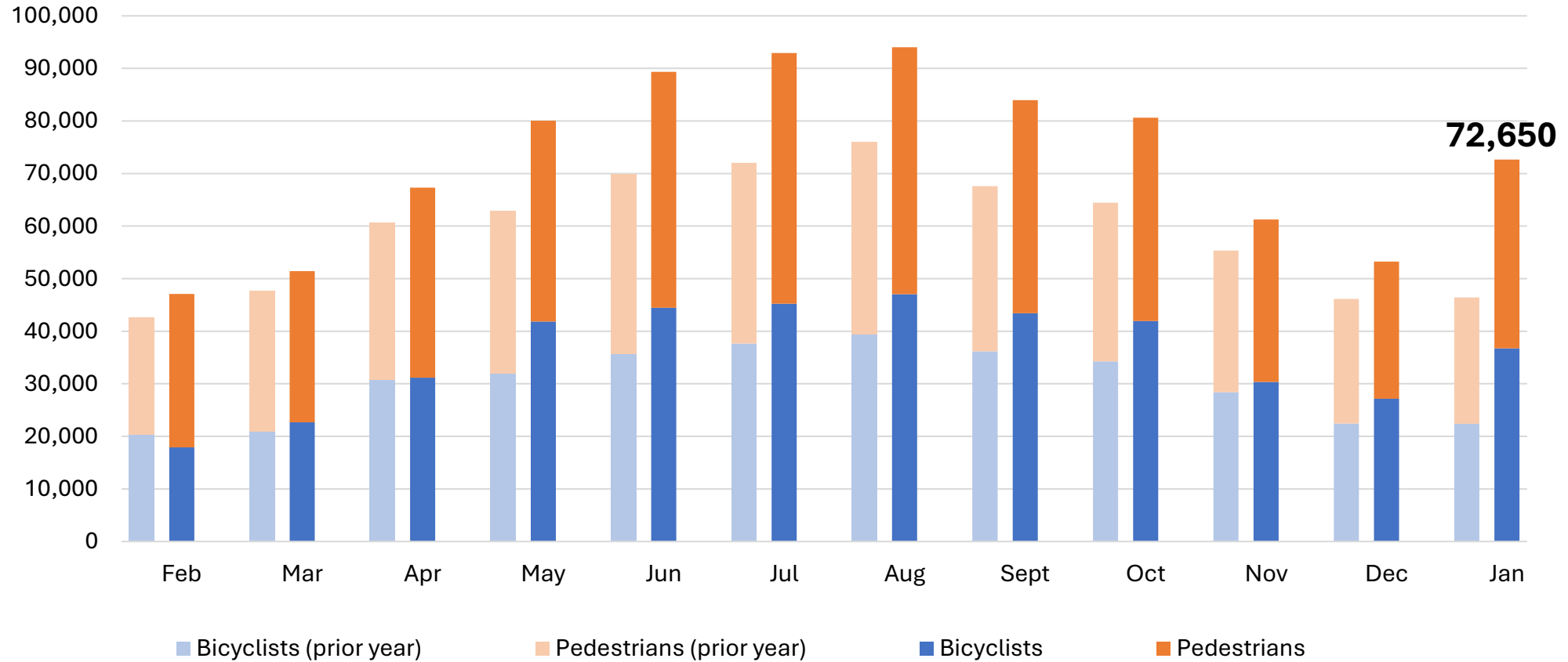
SMART to 22 Million Passenger Miles in FY25!



SMART Pathway Counts

February 2023-January 2025

- 56% higher than January 2024



72,650

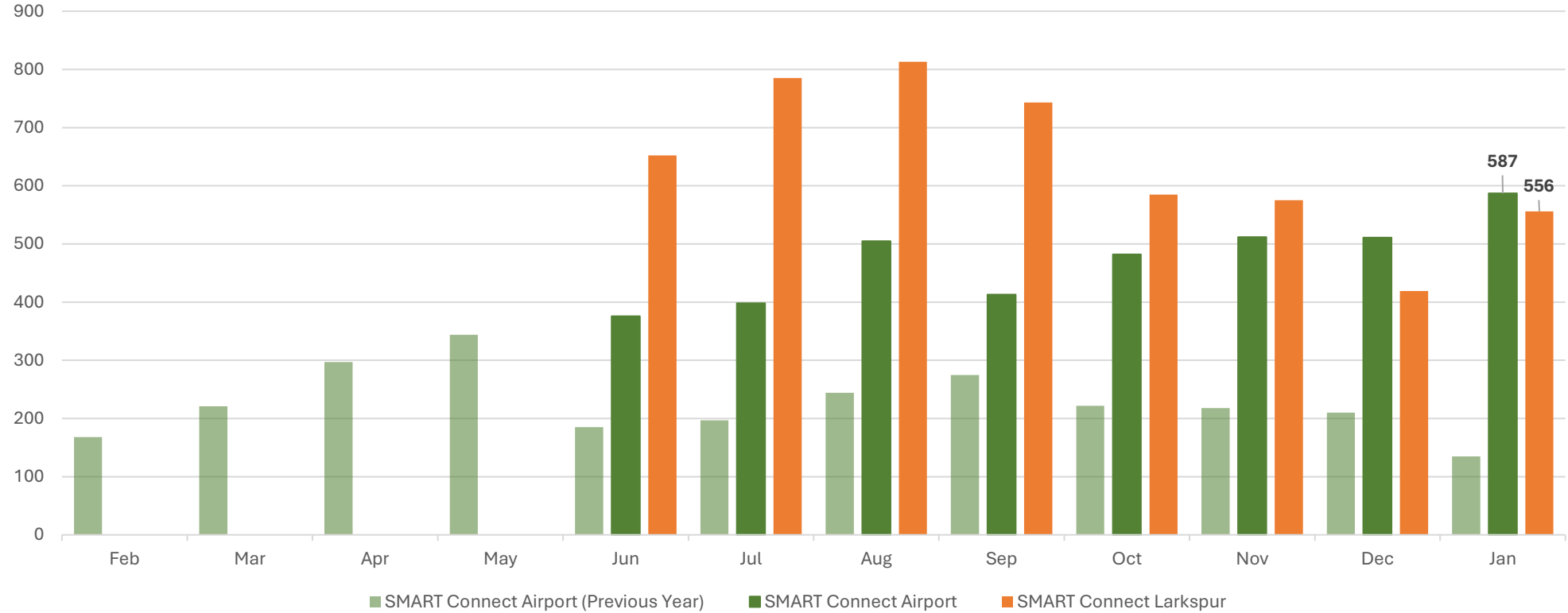
Petaluma North Station

- Since the Station opening on January 10th, Petaluma North has had over 7,000 boardings
- Weekdays averaging over 200 boardings/day, 8th highest ridership of 13 stations
- Weekends averaging 120 boardings/day, 7th highest ridership of 13 stations
- Petaluma Downtown remains the busiest weekday station



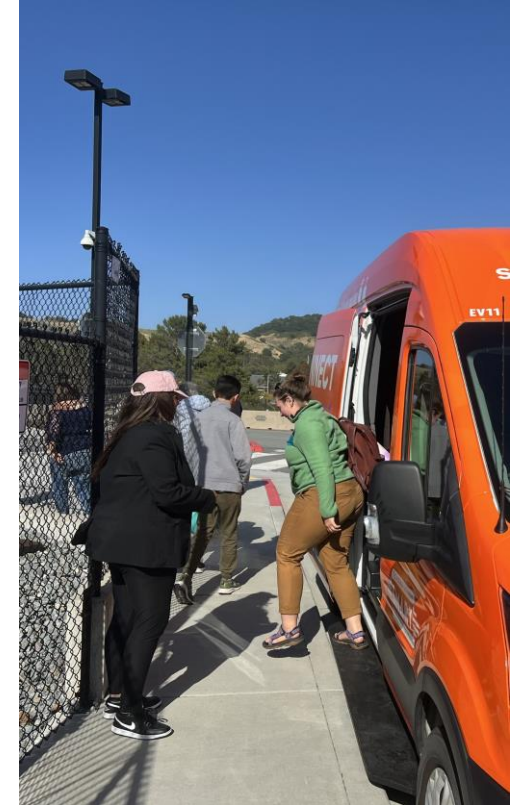
SMART Connect Ridership

- Significant year-over-year ridership growth for Airport shuttle
- Airport shuttle has seen more consistent riders and daily commuters to airport-area employers
- Larkspur Shuttle seeing steady monthly ridership; same total passengers as Airport with less service



SMART Connect Larkspur Shuttle

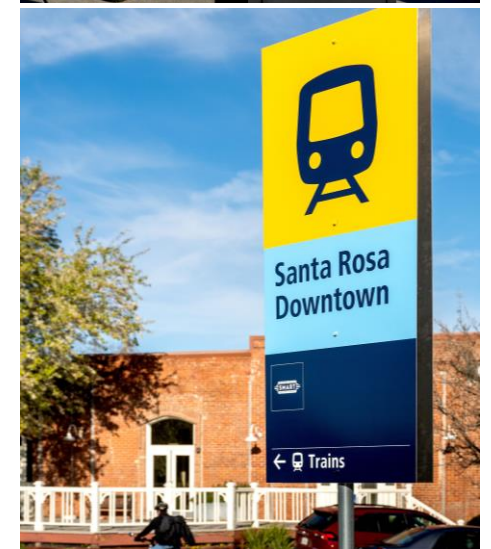
- Currently running Thursday-Sunday
- Shuttle saw high ridership during summer months
- Boardings have been lower but steady throughout winter
- Shuttle ridership:
 - Summer: 44 passengers/day
 - Winter: 32 passengers/day
- 95% of trips include either the SMART Station or Ferry Terminal
- Serves the Marin Country Mart
- Serves Corte Madera malls on weekends
- Anticipating increased ridership with beginning of Giants season and summer travel
- Considering expanding service to 7 days per week



Downtown Santa Rosa Wayfinding Event



- Debut event for Regional Mapping & Wayfinding prototype at Santa Rosa Downtown **this Thursday, February 20th**
 - 12:00pm at Comstock Mall located on 2nd Street in Santa Rosa
- *Project goal:* redesign and harmonize maps and signage across all nine Bay Area counties to help people navigate transit more easily
- This prototype location will help riders navigate between the Downtown Santa Rosa SMART Station and the Santa Rosa Transit Mall



Windsor Extension – Pathway fencing



Windsor Extension – Finishing touches - pedestrian undercrossing



Petaluma Pathway – Paving near Corona Road



Petaluma North Station Project – Setting traffic signal arm



Windsor Extension - Rail Grinding



Windsor Extension - Rail Grinding



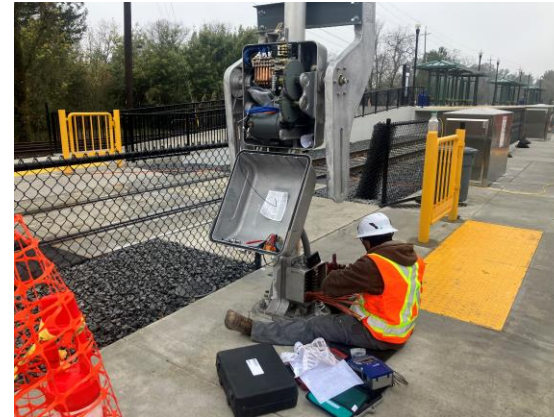
Before



After

Windsor Extension Update

- Major Progress
 - All track is in place
 - Pathway is paved
 - Station & shelters are constructed
 - Station Parking Lot is paved
- Systems installation and testing underway
 - Train testing planned for April
 - Pre-Revenue testing planned for May
 - Currently aiming for late May opening
- Next Steps
 - Work with contractor to develop schedule
 - Likely required to close Airport Station on multiple weekends for testing
 - Testing will take longer due to limited hours
 - Contractor request for 24/7 testing window denied
 - Testing hours limited to 7am to 10pm to mitigate community disruption due to horn sounding requirement



Windsor Extension – Schedule

ACTIVITY	March	April	May	June
Complete Track/Station/Pathway				
Train Testing				
Simulated Service				
Open for Passengers				◊

- Pre-revenue Operations (Simulated Service): Run full schedule to/from Windsor Station without passengers.
- Allows for crew territory familiarization, systems testing under normal operations, and testing of new schedule
 - 4 weeks to complete pre-revenue testing

Highlight the Month - Cloverdale Citrus Fair



Special thanks to volunteers:

Joanne Parker, Colleen Day-Flynn, Yasi Mora Serrano, Judy King, Nina Diamzon

Highlight the Month – McInnis Pathway Grand Opening



Questions?



www.sonomamarintrain.org



Customer Service:

CustomerService@sonomamarintrain.org

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